



## PARENT GUIDE Welcome to the New York Islanders Reading Leaders

The New York Islanders Reading Leaders program motivates youth to read daily and helps make reading fun.

## NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- You as the parent/legal guardian must register using the online registration. You may get an email from your child's teacher asking you to sign up your child. If you found out about the program, you can sign up your child and also tell your child's teacher so the class and the school can win the big prize of a visit from Sparky, the New York Islanders mascot and Floorball equipment worth over a \$1,000.
- Just click the "Sign Up" button and follow the instructions to get started.
- After you register, you will receive an email to "activate" your account. Click on the "Activate Now" button to activate your account.
- An email will come to you to tell us how much your child currently reads.
- Once activated, you can use your newly created username and password to log into your dashboard. Register your child in your dashboard by clicking on the "Add a child" button and filling in the required information.
- Expect a confirmation email with your child's newly created username and login. Give your child their username and password so they can log in and add to their reading log every day.
- You can also add to your child's log each day from your dashboard or have fun doing it together! From the dashboard, you and/or your child can open their log and click on "Start a reading log" and then enter:

## The name of the book & the number of minutes read

- Click "save" to save the information into their log. Check to see it was saved. RECORD DAILY !!!!
- On the last day of each month (April August), all logs will be automatically entered into a sweepstakes for New York Islanders gift bag if your child has logged at least 400 minutes of reading that month.
- If they have read 800 minutes or more they will be eligible for a chance to win prizing that includes an autographed Islanders item! At the beginning of each month your child's reading log will be refreshed and ready to start a new month!

## OR download this mail-in entry form to write your child's reading log to send in the form each month to enter your child into the sweepstakes. Official rules at : <u>https://nyislandersreadingleaders.com/official-rules.htmlNYIslandersReadingLeaders.com/rules</u>



No Purchase or Payment Necessary. A purchase or payment will not increase your odds of winning. Void where prohibited. Open only to individuals who are (a) legal residents of New York, New Jersey, and Connecticut, (b) at least five (5) years of age and no older than fourteen (14) years of age ("Child"), and (c) entering with the permission of their parents/legal guardians who are eighteen (18) years of age or older and who accept and agree to be bound to the official rules. Enter online or by mail/fax. Limit one (1) entry per Child per Entry Period, regardless of method of entry. Seventy two (72) prizes will be awarded (i.e., fourteen per Entry Period). Please see full details, including entry periods and odds of winning, in the official rules at: <a href="https://nyislandersreadingleaders.com/official-rules.html">https://nyislandersreadingleaders.com/official-rules.html</a>